

University-enterprise cooperation: Building on new challenges from past experience

18/19 June 2007
DAAD, Kennedyallee 91-103, D-53175 Bonn

Monday 18 June 2007		
<u>In the morning</u>	Arrival (optional cultural programme for participants)	
<u>13h00</u>	Registration and welcome of the participants	Room 141/142
<u>14.00 – 14.30</u>	Opening addresses <ul style="list-style-type: none"> ➤ Dr. Siegbert Wuttig, DAAD, Germany ➤ University enterprise cooperation on the European policy agenda and in the Lifelong Learning Programme, Stylianos Katsoulakis, European Commission, Belgium 	Room 141/142
<u>14.30 – 15.45</u>	Setting the scene: Presentation of the results of the analysis Project presentation: Nadine Burquel on behalf of the project team, ESMU; Belgium, Discussion with external experts Bernd Wächter, ACA, Belgium Jim Herbolich, EFMD, Belgium Objectives of the conference: Howard Davies, EUA, Belgium (conference rapporteur)	Room 141/142
<u>15.45 – 16.15</u>	Coffee break	
<u>16.15 – 17.45</u>	Plenary Session - Round Table: University – enterprise cooperation as key issue in the Bologna process and on the Lisbon agenda? Chair: Bernd Wächter, ACA, Belgium Round table: <ul style="list-style-type: none"> ➤ Prof. Dr. Eberhard Becker, University of Dortmund, Germany ➤ Lauri Tuomi, Haaga-Helia University of Applied Sciences, Finland ➤ Dr. Frank Stefan Becker, Siemens AG, Germany ➤ Gabriella Kemeny, Tempus Public Foundation, National Agency LLP, Hungary, ➤ Margarete Rudzki, Eurochambres, Belgium ➤ Anthony Camilleri, ESU, Belgium ➤ Paolo Federighi, University of Florence, Italy 	Room 141/142
<u>17.45 – 18.00</u>	Introduction to the work shops on Day 2 Dr. Alexandra Angress, DAAD, Germany	Room 141/142
<u>20.00</u>	Dinner speech: Dr. Christoph Kutter, Infineon Technologies AG, Germany	Hotel Dreesen Rheinst. 45-49

9.00 – 12:00

Workshops on university-enterprise cooperation

Workshop 1:

University-enterprise cooperation: from good practices to the development of strategies at university level

Chair: Maija Airas, CIMO, National Agency LLP, Finland

Input:

Erkki Härkönen, University of Turku, Finland

Deborah Lock, University of Surrey, UK

Dr. Caroline Rebensburg, Technical University Berlin, Germany

Expert: Ina Grieb, EUCEN, Germany

Rapporteur: Prof. Ventura Mello-Sampayo, Instituto Superior Dom Afonso III, Portugal

Room 341
Kennedyalle
50, DAAD main
building,
3rd floor

Coffee break
during
workshop
sessions

Workshop 2:

University-enterprise cooperation: ways of complementing regional and sectoral approaches

Chair: Prof. Volker Gehmlich, University of Applied Sciences of Osnabrück, Germany

Input:

Prof. Mariapia Viola Magni, University of Perugia, Italy

Andreea Beraru, University of Brasov, Romania

Dr. Frank March, Technical University Ilmenau, Germany

Edmund Zirra, University of Applied Sciences Karlsruhe, Germany

Expert: Stylianos Katsoulakis, European Commission, Belgium

Rapporteur: Rachel Duigou, Agence Europe Education Formation, National Agency LLP, France

Room S12
Wissenschafts-
zentrum,
Ahrstraße 45

Workshop 3:

Enterprise placements for students: sustainable partnership and strategies with companies

Chair: José Ravenstein, NUFFIC, National Agency LLP, Netherlands
Alexandra Angress, DAAD, NA Erasmus, Germany

Input:

Maryse Dusselier, University of Bordeaux, France

Mattea Capelli, University Sapienza, Italy

Marjo van der Valk, Technical University Eindhoven, Netherlands

Expert: Ilona Kazlauskaitė, National Agency, Lithuania

Rapporteur: Frank Cullen, Dublin Institute of Technology, Ireland

Room 142

12:00 – 13:45

Closure session

University-enterprise cooperation on the EU policy agenda and in the new Lifelong Learning Programme (2007-2013)

Chair: Howard Davies, EUA

- Towards an integrated approach to university-enterprise partnerships – the EIT, Stylianos Katsoulakis, European Commission, Belgium
- Presentation of workshop session reports, discussion and recommendations with regard to LLP, all rapporteurs
- Reactions and outlook: Susanne Burger, German Federal Ministry of Education and Research (BMBF), Germany

Closure: Dr. Alexandra Angress, DAAD, Germany

Room 141/142

14.00 – 15:00

Lunch

CONFERENCE PROGRAMME

DAAD (German Academic Exchange Service) EU Department/National Agency ERASMUS Germany

Dr. Alexandra Angress, Head of Section 332 ERASMUS university-enterprise cooperation, intensive programmes, Erasmus Mundus, Europass

Dr. Siegbert Wuttig, Director NA ERASMUS Germany/Head of Group 33 EU Programmes/Bologna Process

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together with experts and partners from the following organisation:

European Centre for Strategic Management of Universities (ESMU)

Educonsult

Europe and Projects

San Development International (SDI)

in cooperation with National Agencies from

Austria, Finland, France, Hungary, Netherlands, Norway, Poland, Portugal, Lithuania

and in collaboration with European Foundation for Management Development (EFMD)

CONFERENCE ORGANISATION

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