

Lifelong Learning Programme

Erasmus

Cooperation between HEIs and Enterprises

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Objectives

- ✓ the facilitation and intensification of cooperation between HEI and enterprises by creating a common culture and understanding and developing exemplary actions in this area

Priorities (1)

- promoting entrepreneurship, creative thinking and innovative approaches as part of the curriculum for students and as a skill for teachers/researchers;
- reinforcing the link between studies and employment needs, for example by promoting business input into course design and content;
- developing educational services such as special courses for upgrading knowledge and skills of employees (including language skills to improve competitiveness), provision for part-time students, advanced level vocational training, etc;
- designing strategies to promote exchanges and cooperation between higher education institutions and enterprises.

Priorities (2)

Priority will be given to projects which include a strong role for **partners from outside academia**, notably:

- enterprises (particularly SMEs)
- professional organisations
- chambers of commerce
- social partners
- local/regional bodies

Title – Organisation - Number of partners	Description
<ul style="list-style-type: none"> • PRomocão do EMpreendedorismo e InOvação (PREMIO) • TECMAIA-Parque De Ciência e Tecnologia da Maia SA, Portugal • 9 (PT, EE, GR, RO) 	<ul style="list-style-type: none"> • A mixed partnership (HEIs, science and technology parks, development foundations) • Promoting entrepreneurship and business start-ups among HE students, teachers and researchers • Developing a tailor-made training module (blended learning) with mentors from the business sector • The best business idea awarded a prize (premio) = incubation in the science and technology parks involved
<p>www.premio-project.eu</p>	

Title – Organisation - Number of partners	Description
<ul style="list-style-type: none"> • Cross-Border Virtual Entrepreneurship (CBVE) • EADTU, NL • 5 (EE, ES, HU, IT, PL) 	<ul style="list-style-type: none"> • A mixed partnership (HEIs, a company) + regional enterprise networks, chambers of commerce, investment banks, professional org. • Promoting entrepreneurship, business start-ups and innovation skills among non-traditional learners • Piloting entrepreneurship in the curricula of the target group via flexible learning approaches • Proposed business ventures assessed by non-university stakeholders • Envisaged outcomes: own start-ups or source of innovation within established companies (i.e. increased employability of the target group)
<p>www.eadtu.nl/cbve</p>	

Title – Organisation - Number of partners	Description
<ul style="list-style-type: none"> • Funeral Services Master Business Administration (FUSEMBA) • Serveis Funeraris de Barcelona, ES • 4 (DE, ES, FR, IT) + a silent partner (UK) 	<ul style="list-style-type: none"> • A mixed partnership (professional associations, one HEI) • Promoting modernisation and innovation in SMEs by providing advanced vocational training to managers • Team working and networking • Blended learning (on-line plus face-to-face in different countries) • Envisaged outcomes: a more competitive funeral services sector in Europe, HEI benefiting from the contact with real business
<p>www.fusemba.com</p>	

Title – Organisation - Number of partners	Description
<ul style="list-style-type: none"> •Architectural Design and Manufacturing: From the School Lab to the Fabrication Workshop (CONTINUUM) •Aristoteleio Panepistimio Thessalonikis, GR •12 (BE, ES, FR, GR, IT, LI, NL, UK) 	<ul style="list-style-type: none"> •A mixed partnership (HEIs, companies) •Creating links between schools of architecture and SMEs in order to bring together academic research and advanced technology in enterprises •Staff from SMEs giving lectures to students and teachers and researchers •Students and HEI staff visiting SMEs •Students producing prototypes, the best ones supported by enterprises •A web-portal
<p>www.f2f-continuum.eu</p>	

Title – Organisation - Number of partners	Description
<ul style="list-style-type: none"> • Good Practices in University-Enterprise Partnerships (GOODUEP) • Universidad Politecnica de Valencia, ES • 5 (DE, IT, NL, PL, UK) 	<ul style="list-style-type: none"> • A partnership of HEIs and one research institute • Mapping types of UEP in Europe • Developing tools to assess/manage UEP activities and analyse the governance structure of UEP • Identify good practice • Present recommendations for HEIs, enterprises and HE policy makers
<p>www.gooduep.eu</p>	

Common Features of Projects Selected in 2007

- Always involve partners from outside the academia
- Usually develop training courses, modules or enrich already existing curricula with practice-based and project-oriented learning elements
- Often include “competition”
- Often use a virtual community platform and blended learning

Common Features of Proposals Submitted in 2008

Positive:

- Usually involve partners from outside the academia
- New themes: student placements, female entrepreneurship, aged workforce, sector-specific projects (e.g. spa management), SMEs and immigrants, etc.
- Having a couple “HEI-Enterprise” in each participating country

Common Features of Proposals Submitted in 2008

Negative (1):

- Enterprises still not sufficiently active
- Intellectual and industrial property rights not properly addressed
- Insufficient involvement of formal bodies (associations of SMEs, social partners, decision makers, etc.) for a greater impact and sustainability

Common Features of Proposals Submitted in 2008

Negative (2):

- Dissemination poorly addressed (no strategy from the beginning of the project)
- European added value rather poor, impact only on partner organisations
- Imbalanced budget (a big bulk of activities and the budget allocated to the applicant/coordinator)

The Lifelong Learning Programme:

http://eacea.ec.europa.eu/static/en/llp/index_en.htm

Compendium of Selected Projects
Call for Proposals
Application Form

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Thank you!

