



Wege zur Zusammenarbeit Hochschule-Unternehmen in EU-Drittlandprojekten

Erfahrungsbericht zur Studie
University-Enterprise Co-operation

Contents

Section 1 Social and Economic Framework

Section 2 Policy and Strategy Development Framework

Section 3 Involvement in the TEMPUS-Programme and/or other (inter)national programmes

Section 4 Processes and Activities

Types of cooperation

- Involvement in consultation and decision making processes
- Exchange of staff
- Recruitment and career service
- Communication (regular dialogue)
- Development and delivery of syllabi and curricula of training- / study- programmes
- Technology-Transfer and innovation
- Financial support

Structure of each Questionnaire

23 Benefits / Obstacles / Recommendations in relation to processes / activities

24 Additional remarks

3. Part II

31 Position held

32 Type of organisation / institution

33 Personal details

Questionnaire Turn-out

- 153 questionnaires were sent back; 110 filled-in by universities, 22 by enterprises and NTOs respectively.
- Of the universities 39 were from TACIS, 31 from CARDS and 22 from MEDA countries.
- Of 18 questionnaires the origin could not be identified. 13 enterprises were private, 7 public and 2 could be qualified as quangos.
- The majority of the private ones came from MEDA members (8), four from CARDS and only one from TACIS. As regards the 7 public organisations 4 represented CARDS, 2 from MEDA and 1 from TACIS.
- The quangos came one each from CARDS and MEDA.

LL: General Statement

- The number of the sample
- Some countries are not represented
- Identification of the origin of the enterprise or university.
- Training purposes.



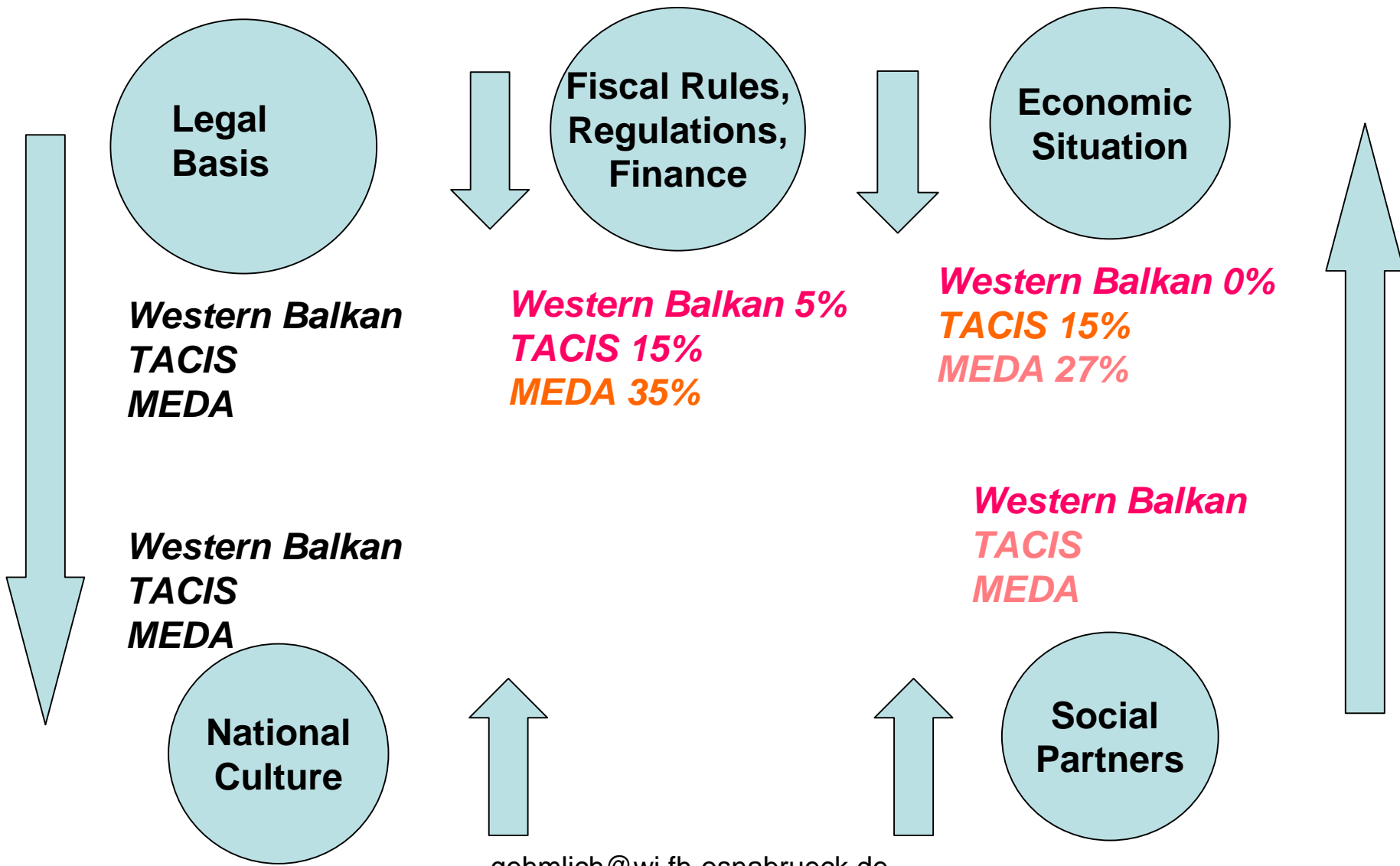
**The
Organisation**

Strategic group

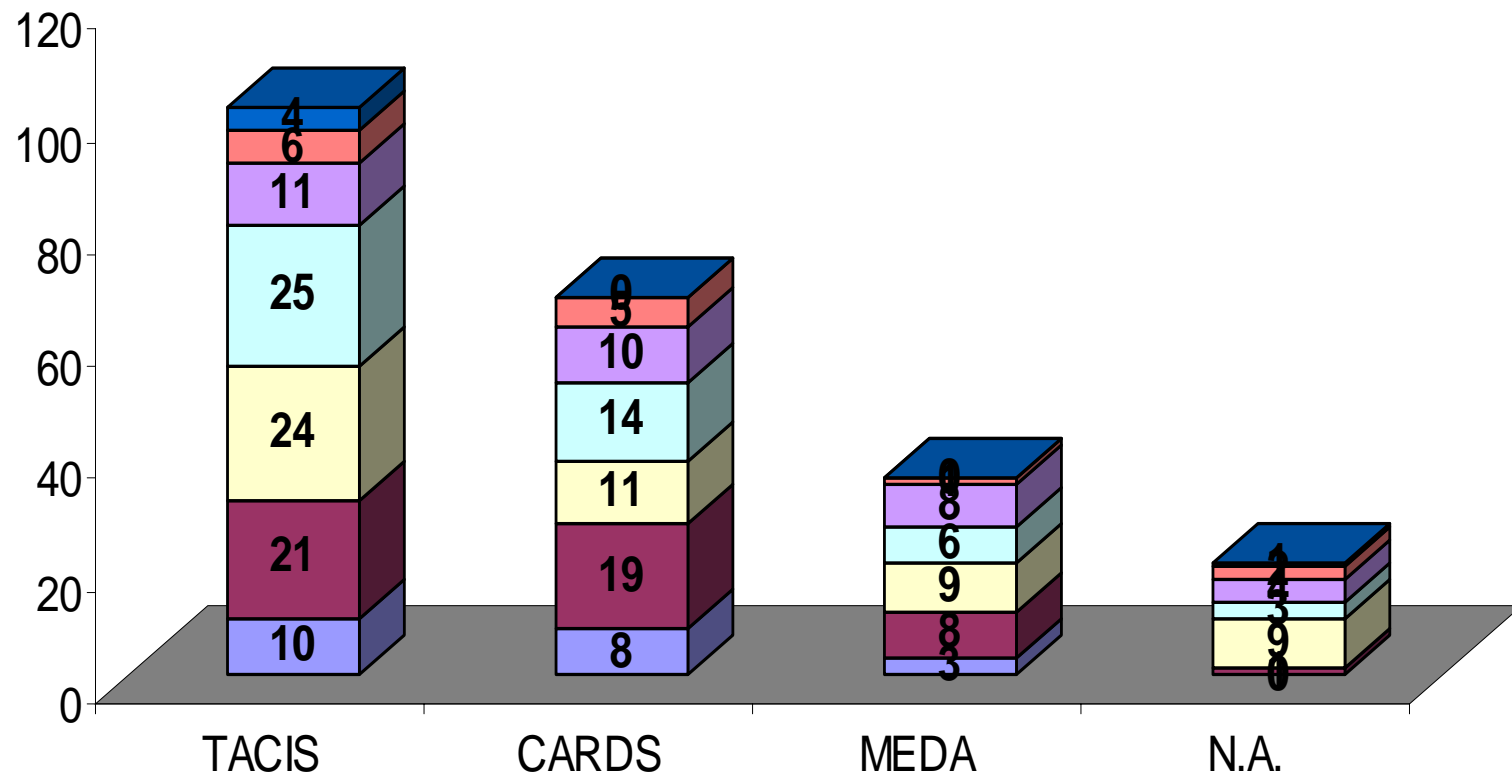
Organisational Field

The Macro-Environment

Macro-Environment



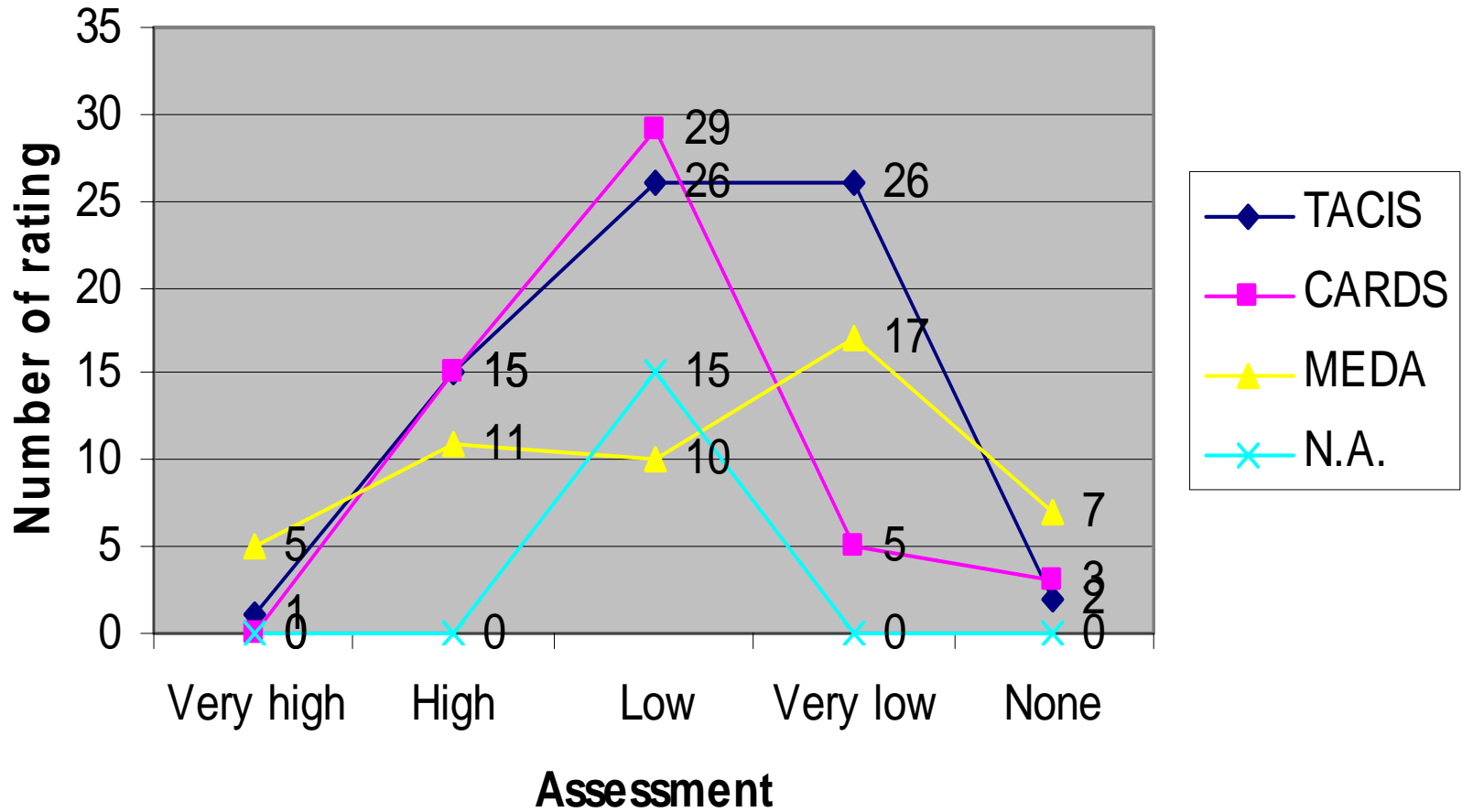
Which type(s) of enterprise(s) is (are) more open for cooperation?



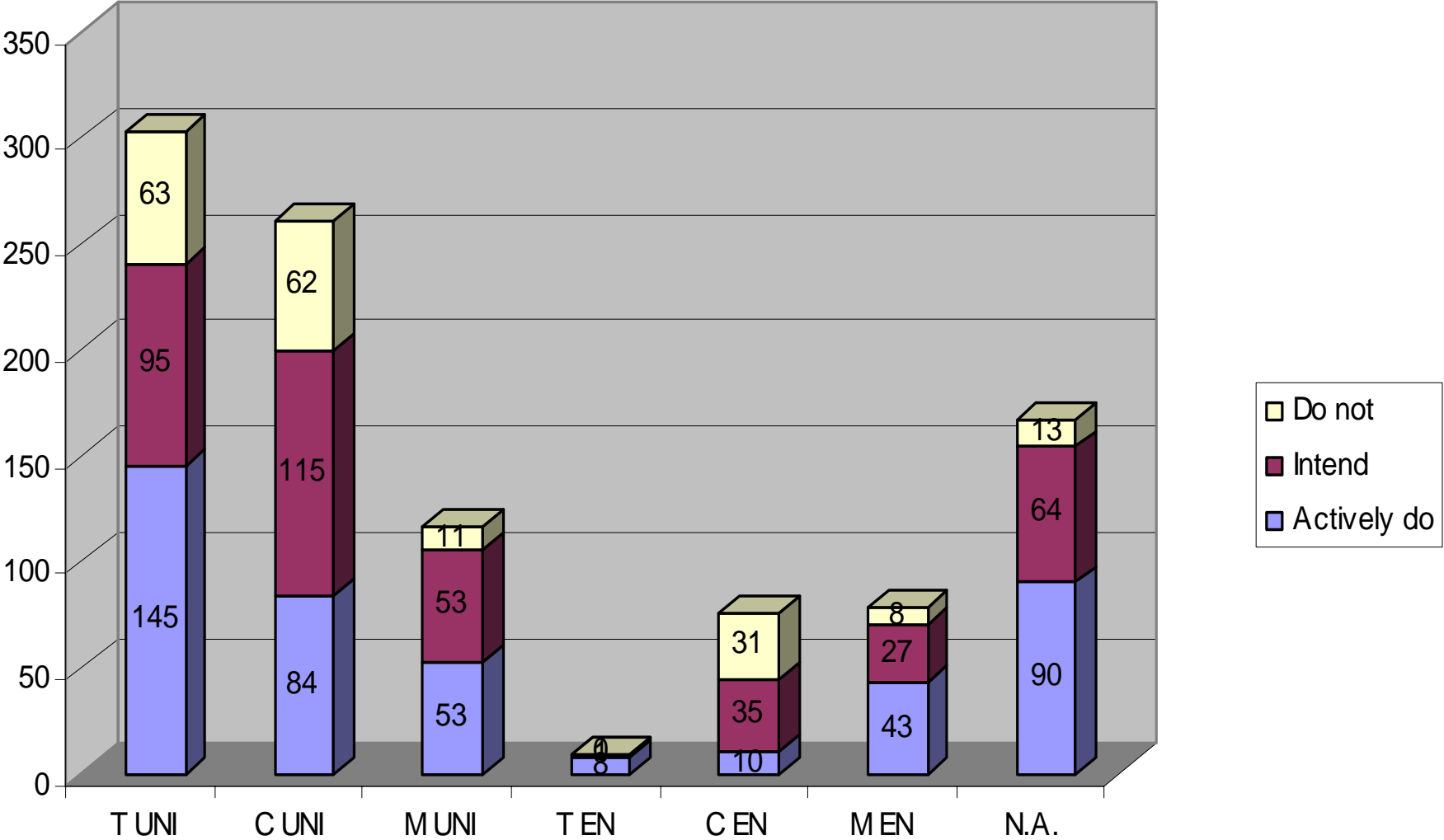
Micro (<10)
 Small (<50)
 Medium (<250)
 Large (>250)

Public adm.
 Informal sec.
 Others

Technology Transfer



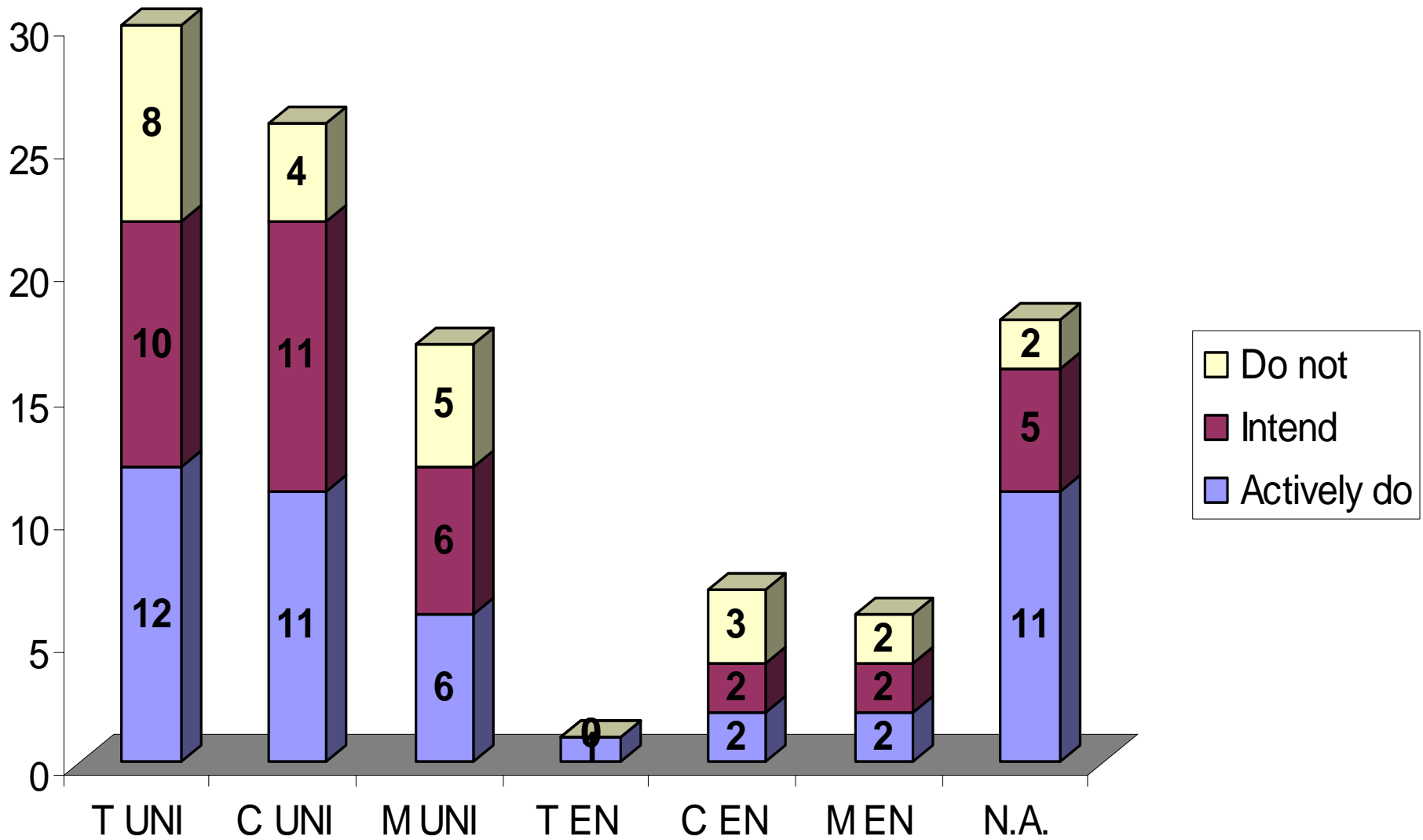
Technology Transfer



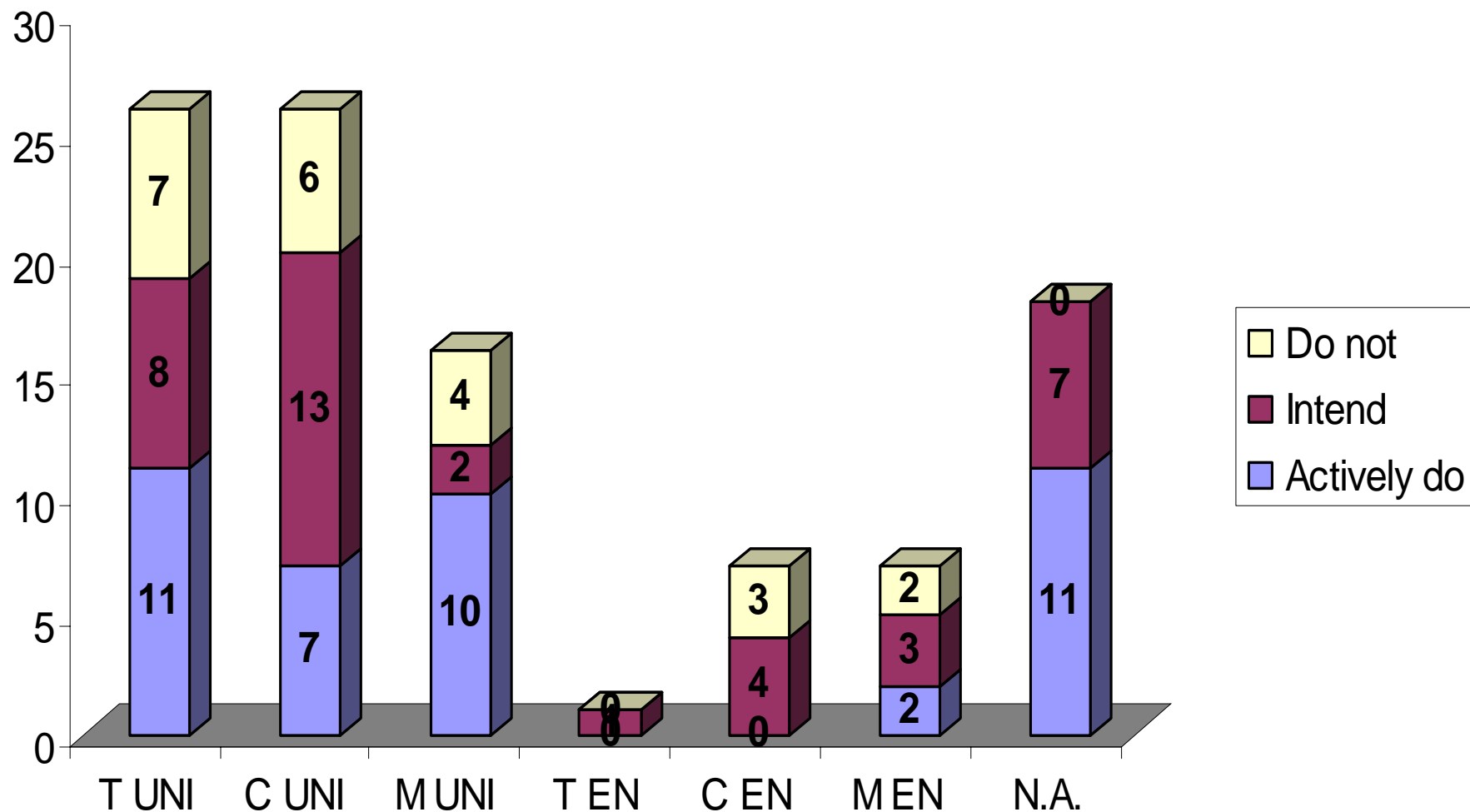
Regions / Organisations

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Establishment of technology transfer centres in universities



Establishment of continuing training/lifelong learning centres in universities



LL- Specific Findings

- Joint research first of all
 - “outsourced units”
 - “screwdriver plant”
- Technology transfer / technology centres
 - support
- All participants are much too much concerned with their traditional role.
 - “cultural change”.

LL: Specific Findings

- Environment is not supportive
- Misunderstandings
- „Eye opener“
- New areas of work

LL: Specific Findings

Activities and Processes

- EN *hardly are involved* in:
 - Regular participation in governing boards of UNI
 - Regular communication with UNI
 - Sabbatical leave of EN staff in UNI
 - Training placements in UNI
 - Programmes to develop entrepreneurship
 - Locating business incubators at UNI
 - Establishment of TT-Centres in UNI
 - Establishment of LLL-Centres in UNI
 - Sponsorship / scholarships for students/ trainees at UNI
 - Joint professorship
 - Open days and discussion for UNI at the EN
 - Provision of premises etc.
 - Alumni associations

LL: Specific Findings

Activities and Processes

- They are *actively involved* in
 - Activities in an UNI when invited
 - Research programmes
 - Seminars to present specific education or training programmes to the partner
 - Joint analyses of training needs
 - Joint analyses of learning outcomes
 - Joint education and training projects
 - Joint development of teaching and learning modules
 - University visits and consultancy
 - Start up of new study-programmes
 - Dissemination events

**The
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