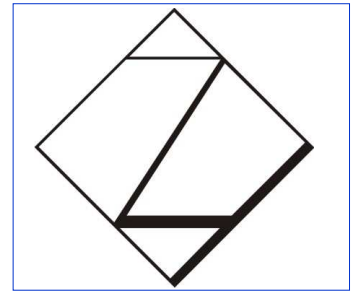


Transnational Mobility in Bachelor and Master Programmes

Languages and Business Administration

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Description

Graduates of the courses “Chinese and Business Administration”, “French and Business Administration” and “Spanish and Business Administration” are specialists capable of developing business contacts with foreign partners in companies and public organisations active at an international level. They spend an obligatory year abroad to specialize in the language chosen as their major and to acquire practical experience in a company.

Duration: 7 semesters - ECTS credits: 210 – All students spend the 5th and 6th semesters abroad

The year abroad

The knowledge and skills acquired in the 1st-4th semesters are expanded in language (study semester) and in practical experience (internship in a company).

Strengths

- Obligatory stay in a foreign country
- Partner universities in many different countries
- Integrated preparation and review of the stay abroad

Weaknesses

- Currently no master programme

Structure of the study programme

1st – 4th semesters

- General and business language of the major chosen
- Business English
- Comprehensive knowledge of the host country’s culture and economy
- A wide variety of fundamentals of economic science
- One special economic profile like marketing, management, logistics
- Abilities and skills in cross-cultural communication
- Preparation for the stay abroad

5th semester

- Study semester in China, France, Spain and other countries where the language chosen as the students’ major is spoken

6th semester

- Company internship in the foreign country

7th semester

- Review of the stay abroad
- Bachelor Thesis

Additional skills acquired during the study:

- ➔ Interdisciplinary way of thinking, capacity for teamwork, values and norms of other cultures

Synopsis: In a globalized world it is becoming more and more important to not only possess excellent economic knowledge but also to be competent in intercultural behaviour and various foreign languages. Providing those combined skills is the key focus of the Bachelor programme “Languages and Business Administration”