

Transnational Mobility in Bachelor and Master Programmes**PRINCIPLES OF
SUSTAINABLE
BUSINESS**

Umwelt-Campus Birkenfeld

FACHHOCHSCHULE TRIER

Prof. Dr. Christian Kammlott

+49 6782-17-1311

studysesemester@umwelt-campus.de

www.umwelt-campus.de/studysesemester

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**PROGRAM BACKGROUND**

- One-semester intensive course
- Six attractive sustainability-themed modules
- Max. 25 incoming students from partner universities
- Courses at Bachelor level

**INCREASE FOREIGN MOBILITY**

- Multidisciplinary: business, ecology or environmental sciences
- Integration: local and international students in courses, „Buddy Concept“
- No language barrier: all courses taught in English
- Curricular integration: Fully credited with 30 ECTS Credit Points
- Relevance: useful qualification for wide range of occupations

**HEIGHTENED INTERNATIONALITY**

- Activation of reciprocity of existing and potential future contacts with partner institutions
- Strengthening of an international context for domestic students
- Increase in international visibility
- Marketing for own Master programs

**EXPLORE SUSTAINABILITY IN GERMANY****TAKE PART**

in a one-semester intensive course in sustainable management. in courses with subjects like Renewable Energy, Climate Change, Life Cycle Analysis.

NETWORK WITH EXPERTS

on successful environmental management and find out about Germany, its regulatory and business approach to today's environmental challenges. Last but not least visit fascinating business and cultural sites.

LEARN

How companies could gain valuable advantages in the international market and prosper by implementing sustainable business solutions.

GAIN

hands-on experience of successful sustainable projects.

EXPERIENCE

how to adapt to today's main challenge of integrating business success and sustainability.